

APPROVAL FOR ATHLETICS BOOSTER CLUBS TO BE LINKED TO PEARLAND ISD WEB PAGES

GUIDELINES:

- All links must point to appropriate and meaningful sites. Web page authors must research links to other sites to ensure that these sites are educationally relevant, have appropriate content and do not contain excessive advertizing and popup windows. External links (links to content or sites that are not hosted on an official Pearland ISD Web server) must be checked regularly to ensure that all content meets the district's Acceptable Use Policy.
- Campuses may link to Booster Club sites that are up to date and compliant with Pearland ISD requirements. When linking to a booster site, the ALT tag for the hyperlink must read: "Notice: You are leaving the Pearland ISD Web Site. Pearland ISD is not responsible for the contents of any "off site" Web page." It is the responsibility of the campus/teacher publisher to contact the department or campus principal to verify the status of a booster/PTA club before links are made to offsite Web pages. Links to booster clubs not in compliance will be removed.

- Links to booster clubs may be placed on sub pages and not from a district or campus home page.
- Links to external Web sites and independent documents should open in a new browser window.
- Wherever an external link is used on a campus Web site, the following disclaimer must be present in the footer:

PEARLAND ISD, P.O. BOX 7, 1928 N. MAIN, PEARLAND, TEXAS 77581 – 281-485-3203 MAINTAINED ACCORDING TO PISD WEB PUBLISHING GUIDELINES BY PISD WEBMASTER 2011 PEARLAND INDEPENDENT SCHOOL DISTRICT ALL RIGHTS RESERVED. ALL OFFICIAL CAMPUS AND DISTRICT SITES MUST BE HOSTED ON PEARLAND ISD WEB SERVERS. PEARLAND ISD IS NOT RESPONSIBLE FOR THE CONTENTS OF ANY "OFF-SITE" WEB PAGE REFERENCED FROM THIS SERVER. PEARLAND ISD DOES NOT DISCRIMINATE ON THE BASIS OF RACE, RELIGION, COLOR, NATIONAL ORIGIN, SEX, AGE OR DISABILITY.

The campus Web Master may place a link to the booster club site ONLY after they have been informed by the Athletics Department that the club has met the requirements.

Name of Booster Club: _____

Campus: _____ **Date:** _____

Principal Name: _____

Coach/Director Name: _____

Booster Website address: _____

Requester's Name: _____

Position held by requester: _____ **Phone #:** _____

Pearland ISD page to link from: _____

Department		Date
Approved	<input type="checkbox"/>	<i>(Send copy of approved form to Communications)</i>
Not Approved	<input type="checkbox"/>	

Explanation: _____
